

What is this Privacy Policy for?

This privacy policy is for this website and the privacy of its users who choose to use it.

The policy sets out the different areas where user and potential / guest privacy is concerned and outlines the obligations & requirements of the users, the website and website owner. Furthermore the way this website processes, stores and protects user data and information will also be detailed within this policy.

THE WEBSITE

This website and its owners take a proactive approach to user privacy and ensure the necessary steps are taken to protect the privacy of its users throughout their visiting experience. This website complies to all UK national laws and European GDPR requirements for user privacy.

USE OF COOKIES

Cookies are small files saved to the user's computers hard drive that track, save and store information about the user's interactions and usage of the website.

Users are advised that if they wish to deny the use and saving of cookies from this website on to their computers hard drive they should take necessary steps within their web browsers security settings to block all cookies from this website. This website uses cookies only to support the user login function and for site administrators.

This website uses tracking software to monitor its visitors to better understand how they use it. This software is provided by Google Analytics which uses cookies to track visitor usage. The software will save a cookie to your computers hard drive in order to track and monitor your engagement and usage of the website, but will not store, save or collect personal information, and all IP addresses tracked are anonymised. You can read Google's privacy policy here for further information.

GUEST INFORMATION AND DATA

Prospective guests contact us via email or telephone and send information which requires personal data. This data is used solely for the purpose of answering an enquiry or processing a booking, and is not used or shared for any other purpose. Guest information is used purely to fulfil our obligation and provide them with the service we're obligated to provide to them as part of. There is an opt-in on each booking email or communication which gives the user the opportunity to decline to provide this data should they choose.

The opt in relates to you providing us with your personal information including name, address and contact numbers when making a booking. You do not need to provide this data when making an enquiry.

Personal information is required when booking your holiday. You can decline to provide this however if this results in essential data not being received we may not be able to secure your holiday booking.

CONTACT & COMMUNICATION

Users contacting this website and/or its owners via email do so at their own discretion and provide any such personal details requested at their own risk. Your personal information is kept private, not shared with any other party and stored securely until it is no longer required or has no use. The contents of your enquiry are also stored on email temporarily - these emails are deleted after the holiday booked period or after 30 days of the enquiry only date (not booked). Every effort has been made to ensure a safe and secure email submission process but advise users using such form to email processes that they do so at their own risk.

This website and its owners use any information submitted to provide you with further information about the holiday cottage they offer or to assist you in answering any questions or queries you may have submitted.

Your details are not used to subscribe you to any email newsletter programs as the website does not operate one. However if this changes the privacy policy will be updated and only if you agree after explaining clearly and you grant us permission to add you to the subscription to email newsletter program will we submit any form to email process.

This is by no means an entire list of your user rights in regard to receiving email marketing material. Your details are never passed on to any third parties, you can ask us at any time to tell you about the data we store about you, and we will remove this data completely from our systems if you wish.

EMAIL NEWSLETTERS

This website does not operate an email newsletter program, used to inform subscribers about products and services supplied by this website.

EXTERNAL LINKS

Adopt a policy of caution before clicking any external web links mentioned throughout this website. The owners of this website cannot guarantee or verify the contents of any externally linked website despite their best efforts. Users should therefore note they click on external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

SOCIAL MEDIA PLATFORMS

Communication, engagement and actions taken through external social media platforms that this website and its owners participate on are custom to the terms and conditions as well as the privacy policies held with each social media platform respectively.

Users are advised to use social media platforms wisely and communicate / engage upon them with due care and caution in regard to their own privacy and personal details. This website nor its owners will never ask for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact them through primary communication channels such as by telephone or email.

This website may use social sharing buttons which help share web content directly from web pages to the social media platform in question. Users are advised before using such social sharing buttons that they do so at their own discretion and note that the social media platform may track and save your request to share a web page respectively through your social media platform account.

Additionally, as a matter of course Pear Tree Cottage will promote organisations on social media channels, but in doing so won't expose any personal information or data.

SHORTENED LINKS IN SOCIAL MEDIA

This website and its owners through their social media platform accounts may share web links to relevant web pages. By default some social media platforms shorten lengthy urls.

Users are advised to take caution and good judgement before clicking any shortened urls published on social media platforms by this website and its owners. Despite the best efforts to ensure only genuine urls are published many social media platforms are prone to spam and hacking and therefore this website and its owners cannot be held liable for any damages or implications caused by visiting any shortened links.